

2025

STAGE #1

Bright Labs Initiate

A 1-week foundational experience designed to help you discover your “why” and refine your startup vision.

- 7-11 April
- 28-2 May
- 12-16 May

Key Topics:

- Discover Your Why
- Forging Your Idea
- Opportunity Assessment
- Build Your Distribution from Day 0
- AMA Session with Program Managers

Bonus:

Join our Discord Community and access exclusive content on Teachable.

STAGE #2

Apply For The Full Experience

After experiencing the Bright Labs Initiate, take the next step and apply for our 100-days intensive founder experience.

Step 1:

Submit Your Video Application. Record a 3-minute video with your entire team explaining:

- What you want to build
- Why you want to build it

Deadline: 18th of May

Step 1:

Selection Interview

- Format: Online / On-site
- Duration: 15 minutes

Happening between 26th & 30th of May

If selected, you'll relocate to Oradea for 100 days.

STAGE #3

Bright Labs

A transformative 100-days journey to shape you into a GREAT FOUNDER and help you build a GREAT PRODUCT.

What You Get:

- ✓ Free accommodation in Oradea for 2 team members
- ✓ 1 free meal/day
- ✓ Coworking space in the Startup Fortress
- ✓ Operators in residence (budget for dev & design)
- ✓ Mentorship from experienced startup founders
- ✓ Access to the exclusive Founders Bootcamp experience

Weekly Activities:

- Product Iteration
- Mindset Forging
- Hard Skills Development
- Industry Fundamentals
- Community Hub

START BUILDING